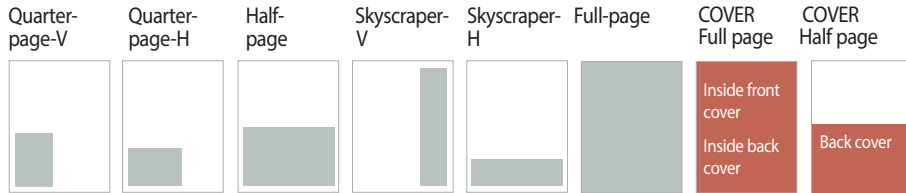


2025 Display Advertising Contract

PRINT

WDA Journal (Members-only Magazine)

Ad Sizes



Month(s) of Insertion/Deadline

Month(s) of Insertion/Deadline	Quarter-page-V	Quarter-page-H	Half-page	Skyscraper-V	Skyscraper-H	Full-page	PREMIUM COVER Full page	PREMIUM COVER Half page
January/February 2025/Dec. 6, 2024								
March/April 2025/Jan. 31, 2025								
May/June 2025/April 4, 2025								
July/August 2025/May 30, 2025								
September/October 2025/Aug. 1, 2025								
November/December 2025/Oct. 3, 2025								

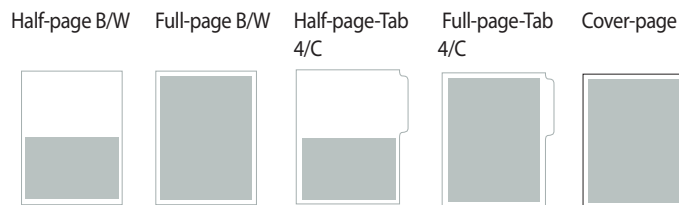
Frequency Rate (Check one) 1X 3X

Link ad to this URL: _____ YES NO

TOTAL: \$ _____ (see ShopWDA.org or rate sheet for rates)

WDA Sourcebook (Member Directory & Practice Guide)

Ad Sizes



2025 Sourcebook/Feb. 14, 2025
for payment & artwork

Half-page B/W	Full-page B/W	Half-page-Tab 4/C	Full-page-Tab 4/C	Cover-page

TOTAL: \$ _____ (see ShopWDA.org or rate sheet for rates)

Link ad to this URL: _____ YES NO

Questions? Please contact us:

Laura Schreiner
Journal | Sourcebook | Classifieds & CareerForward | Business Resource Toolbox
Managing Editor/Public Relations Specialist
lschreiner@wda.org | 414-755-4110

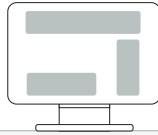
Amanda Peterson
The Drill | WDA.org
Digital Communications Manager
apeterson@wda.org | 414-755-4112

Candice Wegner
Events
Membership, CE & Strategic Partnerships Specialist
cwegner@wda.org | 414-755-4118

DIGITAL

WDA.org (Website)

Ad Size
Rotating Ad Sizes



Month(s) of Insertion/Deadline

January 2025/Dec. 30, 2024	
February/Jan. 31, 2025	
March/Feb. 28, 2025	
April/March 31, 2025	
May/April 28, 2025	
June/May 30, 2025	
July/June 30, 2025	
August/July 31, 2025	
September/Aug. 29, 2025	
October/Sept. 30, 2025	
November/Oct. 31, 2025	
December/Nov. 24, 2025	

Frequency Rate (Check one) 1X 3X 6X 12X

TOTAL: \$ _____

(see ShopWDA.org or rate sheet for rates)

Link ad to this URL: _____ YES NO

The Drill (Weekly member e-newsletter)

Ad Sizes
800 x 150 pixels



Month(s) of Insertion/Deadline Week 1 Week 2 Week 3 Week 4 Week 5

January/Jan. 3, 2025					X
February/Jan. 31, 2025					X
March/Feb. 28, 2025					
April/April 4, 2025					X
May/May 2, 2025			X	X	
June/May 31, 2025					
July/July 1, 2025					X
August/Aug. 1, 2025					X
September/Sept. 5, 2025					X
October/Oct. 3, 2025					X
November/Oct. 27, 2025					X
December/Nov. 24, 2025					

Frequency Rate (Check one) 1X 4X 8X 12X

Link ad to this URL: _____ YES NO

TOTAL: \$ _____

(see ShopWDA.org or rate sheet for rates)

Questions? Please contact us:

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Membership, CE & Strategic Partnerships Specialist
cwegner@wda.org | 414-755-4118

2025 Display Advertising Contract



Contact and Payment Information

Name, Title _____ Company _____

Mailing Address _____ Suite _____ City _____ State _____ Zip _____

Phone _____ Email _____ Fax _____

Grand Total \$ _____ Check One: Check Enclosed Visa MasterCard Discover

Check One:

Pay in full

Pay in installments (I understand the credit card provided will be charged prior to the month of each insertion in the WDA Journal and/or renewed posting on WDA.org. This option is not available for advertisers paying by check or purchasing ads in the WDA Sourcebook only.)

Credit Card # _____ Exp. Date _____ CVV # _____

Billing Address (if different from mailing) _____

Name on Card _____ Signature _____

Payment by credit card or check is required with this contract. Advertisers who cancel their ad(s) early will have their credit card charged or be billed for discounts received. The WDA reserves the right to accept or reject any advertising. See our complete advertising policy on WDA.org.

For Office Use Only:

Date Rec: _____ Ck#: _____

Acct: \$ 4400 web at time

Questions? Please contact us:

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